

Post Show Report



6th Annual Pharma Manufacturing and Automation Convention 2024

Driving Transformation with Critical Thinking

Hotel Westin Hyderabad Mindspace
October 17th – 18th

Successful Conclusion of the 6th Annual Pharma Manufacturing and Automation Convention 2024

The 6th Annual Pharma Manufacturing and Automation Convention 2024 was concluded on October 17th - 18th, 2024 at Hotel Westin Hyderabad Mindspace with resounding success, marking a significant milestone in advancing manufacturing, production, operations and IT space of pharmaceutical manufacturing. It was co-located on the same dates with Pharma Manufacturing and Automation Excellence Awards 2024 where the success and achievements of the pharma manufacturing companies were awarded and celebrated with several leaders witnessing the growth of Indian pharmaceutical industry.



Themed "Driving Transformation with Critical Thinking," the gathering brought together industry leaders and experts to focus on enhancing decision making strategies based on critical thinking backed with analytical approach. The program featured a rich agenda of insightful sessions, networking opportunities, and discussions focused on overcoming industry challenges.

Day 1 Highlights:

The convention kicked off with a ceremonial lamp lighting, symbolizing enlightenment and progress. Chairperson K. Kulbhusan delivered an impactful address, emphasizing the importance of understanding the implications of automation and data-driven decision-making. He highlighted the need for preparedness in the face of technological advancements, pointing out the risks associated with a partially trained workforce.



Since one major theme of the convention was the necessity of critical thinking in driving organizational transformation. K. Kulbhu-shan led a session discussing the essential characteristics of effective critical thinking, including analytical skills and open-mindedness. Participants learned how these skills are vital for navigating complex regulatory environments and making informed business decisions.

Attendees gained insights into Körber's PAS-X technology, which is revolutionizing Manufacturing Execution Systems (MES). Dhanu Devaray and Sudhir Pimpale showcased how this technology enhances operational efficiency and addresses data integrity challenges, highlighting the practical implications of digital transformation.

Networking sessions provided crucial opportunities for attendees to connect with solution providers and explore new technologies reshaping the pharmaceutical landscape. This interaction facilitated discussions on the latest advancements, enabling participants to make informed decisions about potential partnerships.

Regulatory compliance was a recurring topic, particularly regarding the evolving landscape of artificial intelligence and machine learning in pharma. Suveer Shrivastava and Deepak Magoo emphasized the importance of staying updated on regulatory guidelines to ensure compliance while adopting new technologies.

After a technical presentation from Vinu Kurup, and boosting data integrity by Ranjit Barshikar, the event also featured case studies that addressed cost efficiency challenges in the pharma sector. Ramkumar Essaki shared success stories from organizations that managed to optimize costs while maintaining patient safety, illustrating the financial hurdles many companies encounter despite advancements in technology and Dr. Rupesh Kelaskar presented his case study on digital lap management solutions used in FDC by Thermofisher.



Day one concluded with group activity for creating your very own automation system by Ravi Kala, followed by a Q&A session.



Day two began with a recap of the previous day's discussions, focusing on enhancing customer and shareholder value. Vanita Khatter led a session on creating the workforce of the future, emphasizing the necessity of continuous training and development to address talent gaps in the industry. Participants learned about the impact of new product modalities and digitization on workforce skills.

A discussion session led by Archimedes Digital explored cutting-edge use cases for data and technology integration, demonstrating how unified data access can accelerate drug development and improve operational efficiency. Post that K. Kulbhushan returned to lead a case study session on deploying lean manufacturing principles, emphasizing the need for operational excellence in a competitive landscape with eight-step process for lean deployment, and digital transformation through unified quality systems by Veeva Systems.



Dr. Satya Babu Moturi addressed advanced analytics and predictive maintenance strategies, highlighting their importance in minimizing downtime and optimizing production processes followed by a panel discussion moderated by Sandeep Majumdar tackling the top challenges faced by pharma manufacturers.

Dr. Sudarsan KG, Abhay Kumar Srivastava, Chitti Babu and Pushkar Lakhekar discussed the stagnation in financial performance despite technological advancements and explored strategies for improving profitability without compromising quality or compliance.

The convention concluded with a lightning session that allowed experts to address common myths around digitization, compliance, and data governance. This interactive format presented by Venkatnarayan V, Varahabhatla Sarma, and Naresh Gaur provided attendees with valuable insights and clarified misconceptions.

Overall, the 6th Annual Pharma Manufacturing and Automation Convention 2024 was a resounding success, offering a wealth of knowledge, networking opportunities, and actionable insights.



Engagement and Interests

94%

Participant Satisfaction:

94% of attendees rated the event as 'excellent,' with a particular emphasis on the relevance of the topics covered.

88%

Learning Impact:

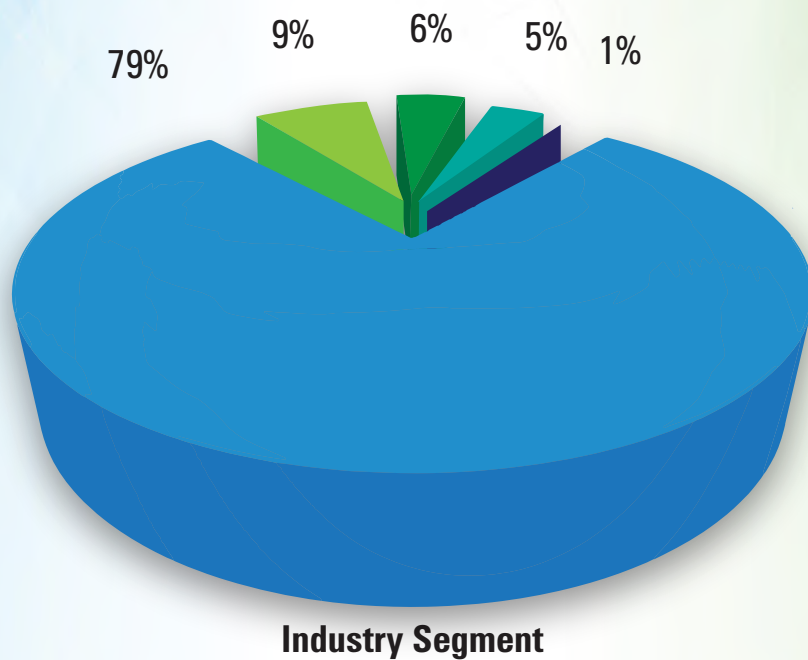
88% reported that they gained valuable insights that they plan to implement in their work immediately.

90%

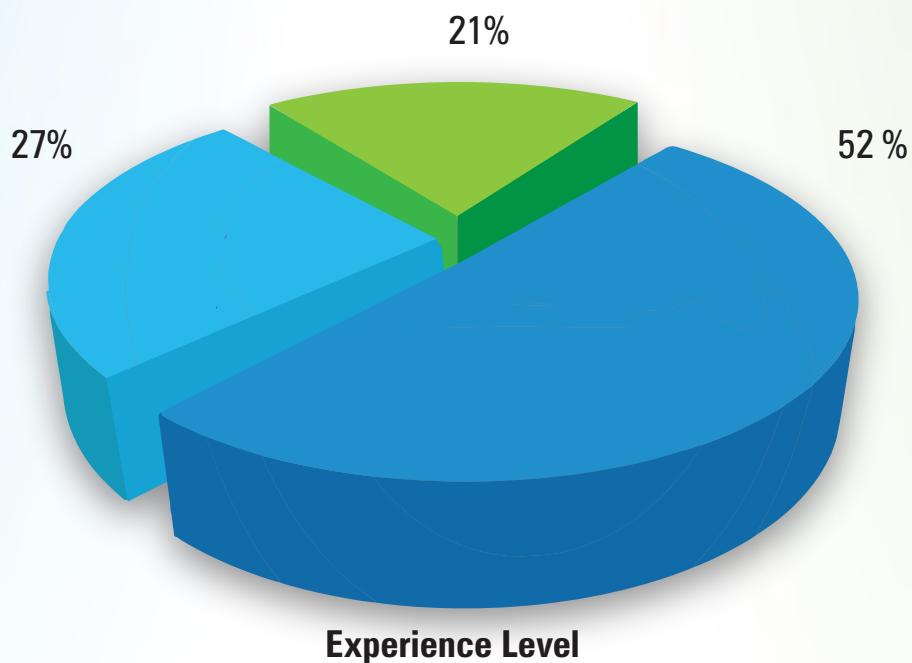
Networking:

90% appreciated the networking opportunities provided, citing the quality of connections made.

200+ Delegates attended the conference.



Manufacturing: ■ Production: ■ Quality: ■
IT & Automation: ■ Academia: ■



Senior-Level Executives (President, VPs, CXO's etc.): ■
Mid-Level Managers: ■ Entry-Level Professionals and Newcomers: ■

Testimonials

Dr. Sanjit Singh Lamba

Senior Advisor Consultant

This event offers an excellent opportunity for companies to explore new possibilities in pharma manufacturing. It also encourages team members to seek solutions and learn from industry examples that they can implement in their own work. These two days have been a fantastic experience, learning from various organization members. I'm confident that this knowledge will drive continuous improvement in the future. Wishing Eminence Business Media all the best in continuing to bring everyone together on this platform for learning and growth.

Ranjit Barshikhar

What a wonderful experience at the Pharma Manufacturing & Automation Convention at Hyderabad's Westin Hotel, organized by EBM! The event offered incredible knowledge-sharing sessions, with each speaker bringing valuable insights and expertise. It was a fantastic opportunity to connect with all the people from the pharma industry. Thank you, EBM, for hosting such an impactful convention!

V Venkatnarayan

VP & Digital Transformation Leader, GMO, Dr. Reddy's Labs

This is my first time attending an EBM conference, and I found several aspects exceptional. First, the selection of speakers was outstanding, featuring eminent experts from the pharma industry. Second, the event arrangements were thoughtfully designed, making learning effortless and enjoyable. The best part of this event is that the sessions are far from serious or monotonous; they're filled with unique and engaging content. I'm already looking forward to the next event!

Dr. Satya Babu Moutri

CEO, Richon Pharma

I'm truly pleased to be part of this wonderful session organized by Eminence Business Media. As always, the sessions were exceptional, with content highly relevant to current industry needs in automation, advanced analytics, and more. The selection of speakers, the quality of content, and the organization of the event, including session timing, were all excellent. The opportunity for attendees to interact and ask questions was especially valuable. Thank you for including me in this fantastic event!

Pushkar Lakhehar

Chief Transformation Officer, Cohance Lifesciences

From the very beginning, the event was managed exceptionally well. The overall organization, starting with the auspicious lamp-lighting ceremony, reflected a high level of professionalism. Each session was thoughtfully planned, and the added fun elements brought an extra dimension to the program. The choice of topics and selection of speakers were spot-on, making this event both impactful and enjoyable.

Naresh Kumar Gaur

Sr. Vice President Manufacturing Operations, Amneal Pharmaceuticals

I am attending the 6th Annual Pharma Manufacturing and Automation Convention at the Westin, Hyderabad, and am eagerly looking forward to speaking on 'Challenges of Automation.' It's inspiring to engage with industry experts on such a critical topic, and I am thrilled to be part of this impactful event. Thank you, EBM, for creating such a valuable platform for discussion and knowledge sharing!

Suveer Shrivastava

VP & Head CQ & Regulatory Affairs, Aragen

As usual, EBM events are exceptionally well-planned, with every detail carefully managed and each session running precisely on time. I truly appreciate the seamless organization, which makes it a pleasure to attend.

Vanita Khatter

Founder & CEO, Anvikshiki

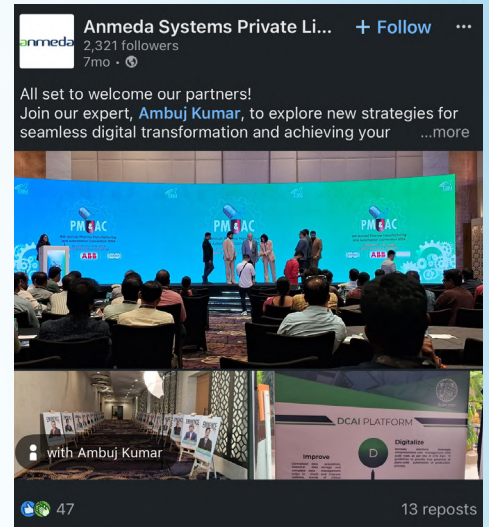
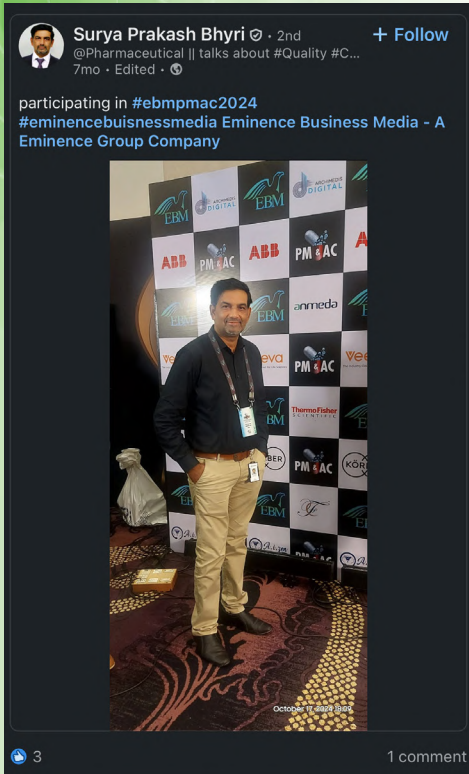
All the participants at the 6th Annual Pharma Manufacturing and Automation Convention have brought an incredible energy, showing a strong eagerness to absorb knowledge and ask thought-provoking questions. It's been a fantastic experience engaging with such passionate individuals. Had a great time!

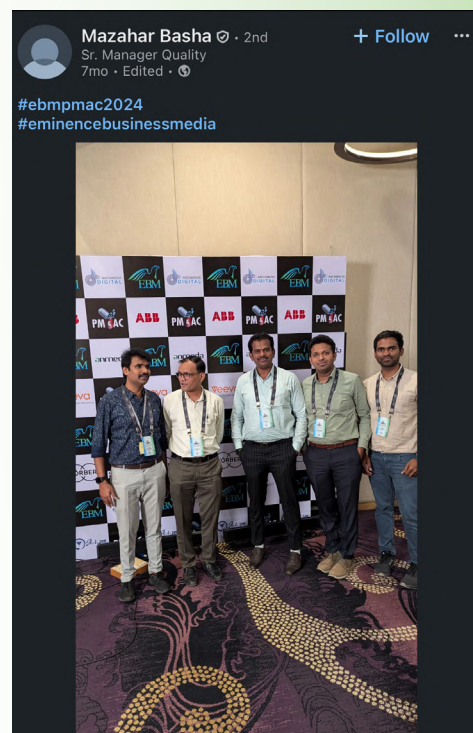
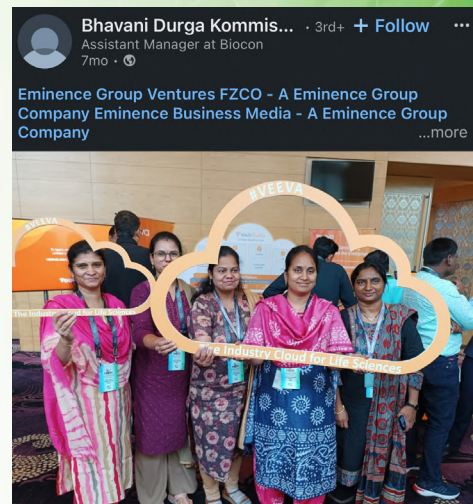
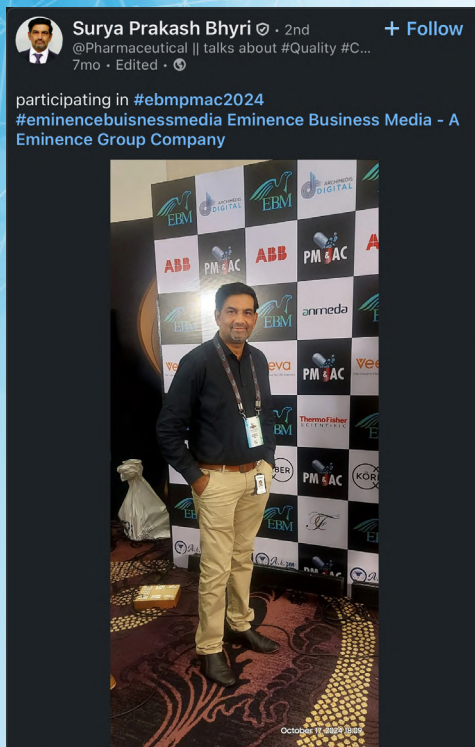
Chandrashekhar Venkataraman

Senior VP – Quality, Anthea Pharma

The overall program was excellent extremely useful to pharma professionals and impeccably organized. It provided valuable insights and a great platform for networking and learning. Well done!

Snapshots





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